

BROADCAST JOURNALISM SYLLABUS

UNIT – 1

What is news? Proximity, relevance, immediacy, interest, Dramatic events, entertainment – Different types of news: Emergencies, politics, Crime, Local and national government, Planning and developments, Conflict and controversy, pressure groups, industry, health, human interest, personalities, sport, seasonal news, special local interest, weather, traffic and animals

UNIT – 2

News Sources: Reporters, contacts, Newsroom diary, Files, Check calls, Emergency services radio, Politicians, Pressure groups

Staged events: The protest, the announcement, the set place, News releases, Syndicated tapes,

Freelances, duties of the reporters and stringers, Tip-offs, Hoaxes, Wire services and news agencies, The network, Other news media

UNIT – 3

Getting the Story: Newsroom conference, copy-tasting, Balance of news, visuals and actuality, the brief, the angle, chasing the contact, staged news conferences, beating the clock, Work to sequence, don't panic

UNIT – 4

News anchors and presenters: The talent, anchor versus newsreaders, Qualities of a newscaster, Women newscasters, more than just a news reader, professionalism, voice

UNIT - 5

Electronic News Gathering (ENG): ENG Production Features – Satellite uplink – Electronic Field Production (EFP): Preproduction – Production: Equipment Check – Production: Setup - Production: Rehearsals – Production: Videotaping – Production: Strike and Equipment Check – Post production – Preproduction: The remote survey – Production: Equipment setup and Operation – Production: Floor manager and talent procedures

EXERCISES

1. Radio News
2. TV news reading
3. EFP (Electronic field production)
4. How to gather Electronic News (ENG)
5. How to face the camera? (Anchoring)
6. Exercises in writing news & features

Bibliography

1. Andrew Boyd. "Broadcast Journalism: Techniques of Radio and TV News". Focal Press. Oxford. 1997
2. Herbert Zettl. "Television Production Handbook". Thomson Wadsworth. Ninth Edition. Belmont. USA. 2007
3. David Keith Cohler. "Broadcast Journalism: A guide for the presentation of Radio and Television News". Prentice-Hall, Inc., Englewood Cliffs, New Jersey. USA. 1985